

l i n e a r p e r s p e c t i v e *n.*

A graphic system created by artists to create the illusion of depth and volume on a flat surface.

EXAMPLE

V I S U A L V O C A B U L A R Y

p r o p o r t i o n *n*.

The size relationships of one part to a whole and of one part to another.

The proportion of the head to the body is 8 to 1.

EXAMPLE

V I S U A L V O C A B U L A R Y

f o r m *n*.

Three dimensional volume or the illusion of three dimensional volume (related to shape, which is two dimensional).

-shading creates form out of shape.

EXAMPLE

V I S U A L V O C A B U L A R Y

v i s u a l l i t e r a c y *n.*

The ability to transform thoughts and information into images.

-concepts, themes, symbols, subjects

EXAMPLE

V I S U A L V O C A B U L A R Y

a s s e m b l a g e *n*.

A three dimensional c o m p o s i t i o n i n
w h i c h a c o l l e c t i o n o f o b j e c t s
i s u n i f i e d i n a s c u l p t u r a l w o r k.

E X A M P L E

V I S U A L V O C A B U L A R Y

d o m i n a n c e *n.*

The importance of the emphasis in one aspect
in relation to all other aspects
of a design.

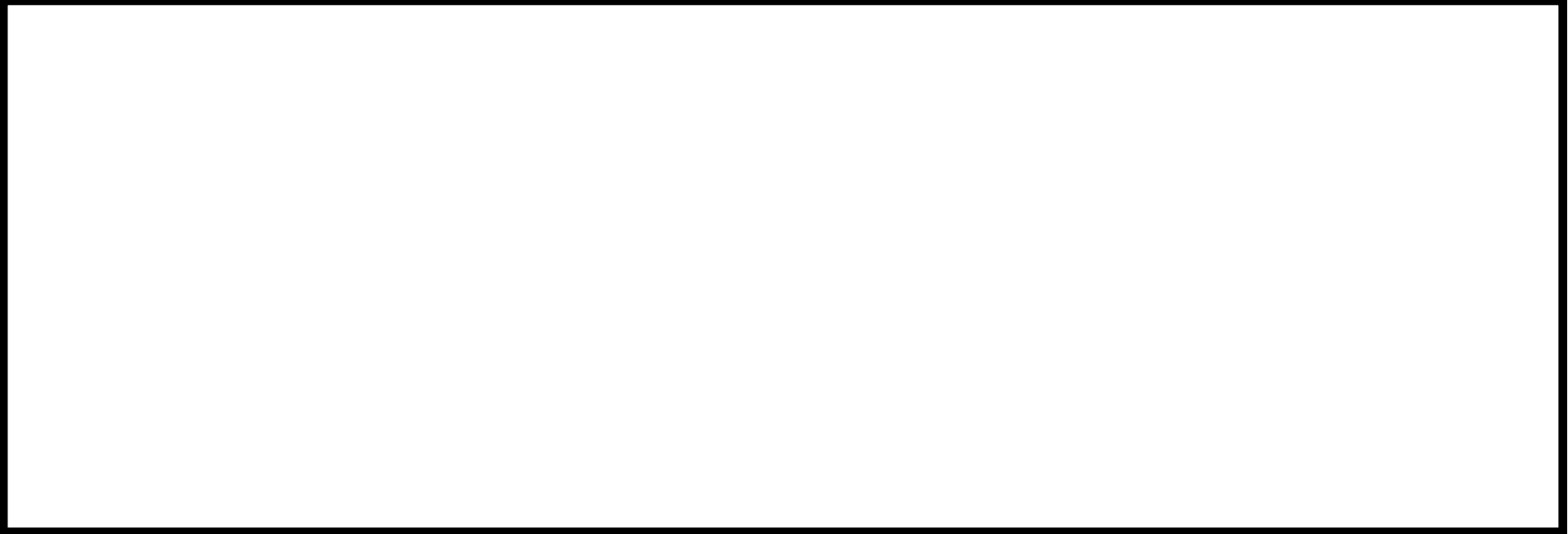
EXAMPLE

V I S U A L V O C A B U L A R Y

r h y t h m

Intentional, regular repetition of lines of shapes to achieve a specific repetitious effect.

EXAMPLE



V I S U A L V O C A B U L A R Y

c o n t o u r d r a w i n g

The drawing of an object as though the drawing tool is moving along all the edges and ridges of the form.

▪

E X A M P L E



V I S U A L V O C A B U L A R Y

v a r i e t y *n.*

A principle of art concerned with combining one or more elements of art in different ways to create interest.

EXAMPLE

V I S U A L V O C A B U L A R Y

c o n t e n t *n.*

M e s s a g e , i d e a o r f e e l i n g s
e x p r e s s e d i n a w o r k o f a r t .

E X A M P L E

V I S U A L V O C A B U L A R Y

a b s t r a c t *adj. n.*

Artwork in which the subject matter is stated in a brief, simplified manner. Little or no attempt is made to represent images realistically and objects are often simplified or distorted.

EXAMPLE

V I S U A L V O C A B U L A R Y

e l e m e n t s o f a r t

Sensory components used to make works of art: line, color, shape/form, texture, value and space.

used by many artists throughout history

EXAMPLE

V I S U A L V O C A B U L A R Y

f o c a l p o i n t

The place in a work of art on which attention becomes centered because of an element emphasized in some way.

EXAMPLE

V I S U A L V O C A B U L A R Y

m o t i f *n.*

A unit repeated over and over in a pattern. The repeated motif creates a sense of rhythm.

EXAMPLE

V I S U A L V O C A B U L A R Y

e m p h a s i s n .

Special stress given to an image or element to make it stand out.

One of the *principles of design*.

EXAMPLE

V I S U A L V O C A B U L A R Y

l i n e a r p e r s p e c t i v e n .

A graphic system used by artists to create the **illusion of depth and volume on a flat surface.**

The lines of buildings and other objects in a picture appear to extend back into space.

E X A M P L E

V I S U A L V O C A B U L A R Y

m i x e d m e d i a n .

A work of art for which more than one type of art material is used to create the finished piece.

Collage might be considered a mixed media work if it uses materials and paint as well as photo images.

E X A M P L E

V I S U A L V O C A B U L A R Y

s u b o r d i n a t i o n *n.*

Making an element appear to hold secondary or lesser importance within a design or work of art.

Landscape painting often emphasizes one or two elements in the composition and reduces the importance of other parts such as the background.

EXAMPLE

V I S U A L V O C A B U L A R Y

v i s u a l m e t a p h o r *n.*

Images in which characteristics of objects are likened to one another and represented AS that other. They are closely related to concepts about symbolism.

EXAMPLE

V I S U A L V O C A B U L A R Y

n e g a t i v e s p a c e *n* .

Refers to shapes or spaces that represent areas UNOCCUPIED by objects.

Positive space would represent those areas OCCUPIED by objects.

EXAMPLE

V I S U A L V O C A B U L A R Y

s p a c e *n*.

The emptiness or area between, around, above, below, or contained within objects. Shapes and forms are defined by the space around and within them, just as spaces are defined by the shapes and forms around and within them.

EXAMPLE

V I S U A L V O C A B U L A R Y

v i r t u a l *a d j.*

Refers to an image produced by the imagination and not existing in reality.

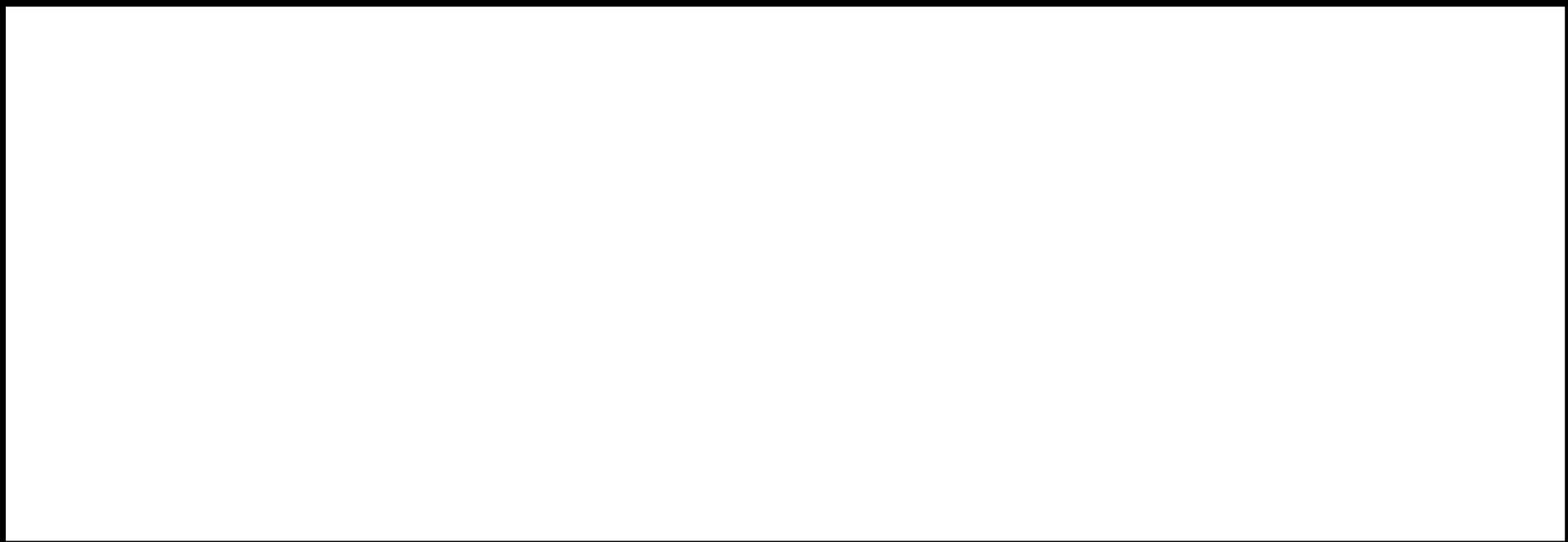
E X A M P L E

V I S U A L V O C A B U L A R Y

v i s u a l l i t e r a c y *n.*

Includes thinking and *communication*. Visual thinking is the ability to transform thoughts and information into images; visual communication takes place when people are able to construct meaning from the visual image.

EXAMPLE



V I S U A L V O C A B U L A R Y